

# **SUPEROVER INSURANCE PRESS RELEASE**

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## **50% of parked vehicles contain uninsured hi-tech possessions.**

More than 50% of vehicles parked at motorway services or in city centre car parks have anything up to £1,000 worth of uninsured hi-tech possessions hidden under seats, in gloveboxes or stashed in the boot.

That's the finding of Supercover Insurance who surveyed vehicle owners parking at a South East motorway service station and four UK city centre car parks to ask if they left laptops, phones or satnavs hidden in their unattended cars, and if they did, whether they were insured or not.

"We approached around 400 drivers, and of the 119 who agreed to speak to us, 61 said they regularly leave valuable portable hi-tech equipment in their cars when they park up – but only 15 knew for certain that they had insurance to cover any loss, and just 22 backed up the content of the equipment in question," said Carmi Korine of Supercover Insurance.

"Of the 19 who agreed to speak to us on the phone afterwards, only nine could confirm their home contents insurance or another policy covered loss or damage to items stolen from a vehicle.

"Several regularly left laptop, satnav, MP3 player and spare mobile phone in their vehicle while they dashed to grab a sandwich or use the toilet, or even for several hours to go to a meeting.

"What most drivers did not realise was that the majority of motor insurance policies simply do not cover loss of contents from a vehicle – or have a very low level of cover at best."

Many were unaware that specialist gadget cover is available for as little as £2.49 a month. Supercover's policy – available through a number of major insurers, retailers and banks - includes gadget insurance cover for mobile phones, satnav, netbooks, MP3 and MP4 players and other consumer-portable high-intrinsic-value

items – including power tools – and includes 3GB of back-up and storage for relevant items at no extra cost.

“Not only is our pricing competitive, but we have what we believe to be the fastest claims handling process in the niche industry, and a strong and attractive commission structure.”

Ends

Further information:

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Notes:

Supercover Insurance began life as Mobile Phone Supercover Ltd in 1995 to provide extended warranty for mobile phones only. In 2005 the business expanded to include cover on mobile phones and other essential everyday electronic items to include laptops, PCs, satellite navigation systems, iPods, MP3 players, TVs and more. In order to reflect the diverse product range being offered, the company's name was changed to Supercover Insurance. Supercover now has a strong, ever-increasing base of around 1,000 channel partners across the UK and the Republic of Ireland, with a customer base exceeding 100,000 consumers.